“Winning their Trust and Affection”
Royal Heirs and the Uses of Soft Power in 19th-Century Europe

Conference at the University of St Andrews, 28 – 29 August 2015

Friday, 28 August 2015

9.00 Welcome / Introduction (Frank Lorenz Müller and Heidi Mehrkens)

9.30-10.30 Keynote Lecture I

Monika Wienfort, Wuppertal: Dynastic Heritage and Bourgeois Morals. Monarchy and Family in the 19th Century

Coffee and Tea

11.00-12.30 Panel 1 Emotional Appeals

- Richard Meyer Forsting, St Andrews: The importance of looking the part: Heirs and male aesthetics in nineteenth century Spain
- Imke Polland, Giessen: Alexandra and the Attractions of Attire: How to fashion the popularity of the British Monarchy
- Edward Owens, Manchester: ‘A Real Princess, Really in Love with a Real Prince’: The 1947 wedding of Princess Elizabeth and Prince Philip of Greece

Lunch

14.00-15.30 Panel 2 Persuading Sceptical Audiences

- Trond Norén Isaksen, Oslo: The Power of Presence: Crafting a Norwegian Identity for the Bernadotte Heirs
- Alma Hannig, Bonn/Vienna: ‘He was no greeter’. Archduke Franz Ferdinand – an uncharming prince?
- Jane Ridley, Buckingham: Bertie Prince of Wales: Prince Hal or Welfare royal?

Coffee and Tea
Panel 3: Conduits of Communication

- Kristina Widestedt, Stockholm: Royal family events and media access during the reign of Oscar II of Sweden
- Maria-Christina Marchi, St Andrews: Selling the Monarchy: Building a Royal Market in Post-Risorgimento Italy
- Milinda Banerjee, Kolkata/Heidelberg: Imperial Communication and Nationalist Discourses: Visits of Princes of Wales to Bengal

Keynote Lecture II

Erik Goldstein, Boston: Royal Ambassadors – Monarchical Public Diplomacy and the United States

Conference Dinner

Saturday, 29 August 2015

Panel 4: Dynastic Values and Collective Identity

- Miriam Schneider, St Andrews: A ‘sporting Hermes’ – Crown Prince Constantine and the ancient heritage of Modern Greece
- Jeroen Koch, Utrecht: The Uses of a Hero. King William I of the Netherlands and the Prince of Orange, 1815-1840
- Bernard Rulof, Maastricht: The bon Roi Henri V: Constructing/Expecting a Charismatic Monarch
- Frank Sterkenburgh, Warwick: Embodying Prussia: Prince Wilhelm and the medial representation of military virtues

Coffee and Tea

Round Table / Final discussion

Lunch
(end of conference ca. 1.30)

For further information please contact www.heirstothethrone-project.net